

WHEELMEN: Lance Armstrong Relationship Map, Notes & Sources

The artwork, by Otto Steininger, presents a sampling of Lance Armstrong's business and personal links from 1997 to fall 2012. Because it is intended to reflect past relationships, before Armstrong's downfall, some of the links shown may no longer be current, including the links between Lance Armstrong and the foundation, as well as the links between Armstrong and his sponsors. Although this illustration is based on our own reporting and research, it was inspired by the work of Dave Marsdin, who created a comprehensive network of Armstrong's business ties, and posted his rendering on the website Cyclismas in 2012.

Attempted donations to USADA: Interview with Tygart and former USADA CEO Terry Madden; in an interview with *60 Minutes Sports* that aired 1/9/13, Tygart said an individual "representing Armstrong tried to give USADA a large sum of money sometime in 2004." Tygart called the gesture "totally inappropriate." Armstrong, in his Oprah interview, denied that his representative made the offer to USADA, saying he "asked around" among his camp and "would know" if such an offer had been made. Bill Stapleton said he didn't recall making an offer. A spokeswoman for Amgen, which manufactures Epogen brand EPO, said, "To date, Amgen hasn't provided a direct donation to USADA."

Armstrong, Capital Sports & Entertainment, and Bruyneel ownership stakes in Tailwind Sports: A variety of news stories, including "Armstrong's Discovery Channel Team Closing Down," *USA Today*, 8/11/07, described Armstrong, Stapleton, and Bruyneel as part owners of Tailwind. According to Floyd Landis's second amended complaint for violations of the federal False Claims Act, Tailwind raised \$2 million in May 2004, by issuing 1.25 million shares of its convertible Series C preferred stock at a purchase price of \$1.60 and a par value of \$0.001 per share. This transaction resulted in Armstrong, CSE, and Bruyneel becoming shareholders, with approximately 12 percent shares each in the company, while Weisel still remained chairman of the board. In sworn testimony, 9/1/05, Stapleton said CSE, of which Stapleton was an owner, had an 11.5 percent ownership stake in Tailwind and that Armstrong had been an owner of Tailwind since 2004, with an 11.5 percent stake. In 2004, CSE entered into a management contract with Tailwind, Stapleton said under oath. In sworn testimony, 11/30/05, Armstrong said under oath that he owned a small stake in Tailwind of "perhaps 10 percent." In an email to O'Connell, Johan Bruyneel said that the characterization in Landis's lawsuit of his alleged ownership stake in Tailwind is "not accurate at all."

Ochowicz, a broker at Thomas Weisel Partners, managed personal assets for Verbruggen: Interview with Jim Ochowicz, 2013.

Lance Armstrong Foundation lobbied against USADA: Interview with spokesman for US Representative Jose Serrano (D., NY), who said the foundation lobbyist laid out his concerns about the fairness of USADA's process; a foundation spokeswoman called this description of the lobbyist's July 2012 visit "inaccurate," and said the purpose of the visit may have been misconstrued because the topic of USADA may have come up in passing.

Weisel, Garvey donors to USA Cycling: They donated money to the non- profit USA Cycling Development Foundation.

Consulting fees from USA Cycling to Tailwind: USA Cycling 990s 2001- 2004; Tailwind Sports board meeting presentation.

Armstrong donated at least \$125,000 to UCI: "McQuaid Reveals Armstrong Made Two Donations to the UCI," CyclingNews, 7/10/10.

Foundation, CSE shareholdings in Demand Media: Shareholder status as of the 1/11 Demand Media IPO. "Armstrong Foundation Makes Millions from IPO," AAS, 1/27/11.

Jeff Garvey shareholding in Mellow Johnny's bike shop: less than 10 percent as of 2013.

"Tiger" Williams, investor in Tailwind, former friend of Armstrong: Tailwind Sports, minutes of board meeting, 2/1/02; "For Cycling's Big Backers, Joy Ride Ends in Grief," WSJ, 12/18/10.

FRS links: ".Armstrong's Business Brand, Bound Tight With His Charity," NYT, 1/13/13. A spokeswoman for the foundation said in response to the *New York Times* story that it "has never been the foundation's aim in any activity, including lobbying or marketing agreements, to shield, protect, or benefit" Armstrong in any way.

USA Cycling relationship with UCI and USOC (United States Olympic Committee): Per the Amateur Sports Act, the international sport hierarchy has the IOC on top; the UCI and the USOC on the next level; and USA Cycling one more level down with lines up to both the UCI and the USOC; interview with Steve Johnson, who said USA Cycling is "accountable" to both the UCI and the USOC.

Weisel donor to Landis's defense fund: Weisel chipped in \$50,000 to the Floyd Fairness Fund, according to Landis, and as reported in "For Cycling's Big Backers," WSJ, 12/18/10.

Armstrong's stake in Trek: After his first Tour victory, Armstrong was given shares of Trek, in part to recognize his achievement coming off his battle with cancer and winning the race. His stock in Trek is less than one-third of one percent of Trek's outstanding stock. Armstrong didn't serve on Trek's board.

WHEELMEN by Reed Albergotti and Vanessa O'Connell.

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